

Projectdocumentation No. 24
System 3400 | System 2000

ADA 1, Hamburg
Olsen, Hamburg





ADA 1

Merging Inside and Outside

At a conspicuous location on the Outer Alster, the new ADA 1 office building forms an interface between Hamburg's inner city and its waterscape. The design by the architect J. Mayer H. is a polarizing one due to its striking appearance. Yet this design is not arbitrary, but based on the location. The horizontally structured facade is derived from the dominating horizontals seen in Alster Lake and the surrounding structures. The glass bubbles projecting from the facade were intended to be the eyes of the building, emphasizing the theme of a view onto the water.



Project Figures:

- Client: Cogiton Projekt Alster GmbH, Hamburg
- Tenant: KNSK Werbeagentur GmbH
- Architect: J. Mayer H., Berlin
- Partition walls: System 2000, System 3400

The newly designed public park in front of the building reflects the theme of the facade and continues it into the landscape. The eyes of the facade and the green eyes of the park are places to meet and places to communicate. Inside the building, they expand the highly flexible office areas and create significant locations inside the different rented units. The office building An der Alster 1 combines interior and exterior, and forms with its unique facade an unmistakable starting point for Hamburg's inner city.



Glass walls combine transparency and discretion

Rounded and bright surfaces also predominate in the interior of the building. The shapes of the facade elements are emulated by the partition wall systems and allow sideways views out into the surrounding area. For the hallway and office walls, the all-glass system 3400 was used, in some areas incorporating curved sections. Inside the conference rooms, where quiet and discretion are key, the architects chose System

2000 glass partition walls. High sound insulation values and integrated electric blinds were crucial features. Both systems are persuasive by virtue of their high degree of transparency and their formal reduction to the essentials. They meet all aesthetic and atmospheric requirements, giving free rein to the creativity needed by employees of an advertising agency.

Technical details:

- Office area: System 3400 with sound insulation glazing
- Sound insulation: 39 dB Rwp
- Conference area: System 2000 with internal electric blinds
- Sound insulation: 45 dB Rwp
- Section finish: pale grey and white





Olsen Revitalisation the systematic way

The Hamburg company Olsen, founded in 1905, has been evolving since the 1960s into today's international fashion and lifestyle brand with a focus on quality, details and current trends. The expectations from the conversion of the building, originally used as a warehouse, into training and office rooms were correspondingly high.



The addition of two storeys onto the building in the 1980s resulted in the converted storey – in those days the topmost production floor – being fitted with the additional supports and joists necessary for structural stability. The difficult part for the architects was to transform the dominant static structure into an attractive, clear and open space concept.

All conference and training rooms let in the daylight and open to the hallway side using 3.30 m high glass partition walls of System 3400. These walls divide up the various areas, ensure maximum transparency and create a pleasant working atmosphere. One highlight is the entrance area. The circular segments of the reception area and the curved glass partition wall symbolise a rotating globe that invites visitors to linger and chat.

Technical details:

- Client: Olsen GmbH & Co. KG, Hamburg
- Architect: Förster Trabitzsch, Hamburg
- Partition walls: System 3400, System 7000 (absorbers)





Flexible partition wall systems for every requirement

Partition walls from Strähle provide the highest measure of design quality and flexibility, and enhance well-being in the workplace. It is based on a holistic philosophy that takes into account the office as a living space, with all its requirements for privacy, protection, sound insulation, fire safety and room acoustics.

The selection of the systems and of the many design variants offers architects almost unlimited latitude. Exciting and fascinating results optimally catering to the needs of modern working environments can therefore be achieved both for new buildings and for revitalization projects.



Technical details System 3400:

- All-glass system with variable floor and ceiling sections
- Section surface: anodized aluminium E6EV1
- Glazing: 12 mm toughened safety glass, partially in curved design
- Room heights up to 3.30 m
- Doors: solid doors in gantry-type frames, sliding doors integrated into the ceiling section, all-glass swing doors ceiling-high
- Sound-absorbing wall elements (System 7000) for improving the room acoustics

Olsen | System 3400



Quality meets Design.

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