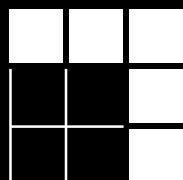




NEW WORK. ELEMENTS.

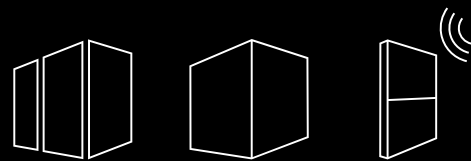
Solutions by Strähle.







BRINGING OFFICES TO LIFE



While office environments are thriving again, working from home is here to stay. As a result, our places of work are becoming highly flexible, requiring us to define new ways of working. More than ever before, we believe that an office setting provides a sense of identity, acts as a source of inspiration and fuels collaboration.

But how, when and where are we working today and will we be in the future? What role do agile working environments play when designing offices? How can new developments be sustainably incorporated into existing office layouts without completely replacing them?

For the answers to these questions, you need look no further than our modular and individually configurable systems. Adaptability and sustainability have been in their DNA from day one, meaning that they can be altered at any time. Our products give you ultimate freedom when planning and designing spaces.

Welcome to the future of the world of work!

Table of contents

08 Spaces full of potential, opportunities and a sense of identity

10 Activity-based working to boost innovative power at AstraZeneca, Hamburg

13 “A circular economy in the construction sector”
A commentary by Prof Tina Kammer,
InteriorPark

16 A home base for a new world of work at Drees & Sommer, Munich

20 Creating intelligent zones at Party Rent, Winnenden

22 A working-from-home feel at CREDION, Neuer Wall, Hamburg

26 Multifunctional workspaces that promote well-being at Scout24 SE, Berlin

28 “Perfectly balancing functionality and aesthetics”
A commentary by Anita Gödiker,
CEO of Satellite Office

30 Innovative workspaces in a prime location at Satellite Office, Frankfurt

34 Combining an open-space design with privacy at myhive, Vienna

36 A workplace of the future at KAHN Büroeinrichtungen, Mannheim

40 Harmonious yet diverse in the gärtner showroom, Hamburg

44 Workshop of creativity at HPP Architekten, Düsseldorf

48 Boosting creativity and concentration at BDA, Berlin

52 “The more multifaceted the toolkit, the more individual the acoustic concept”
A commentary by Michael Fuchs,
CEO of Fuchs – Raumingenieure GmbH

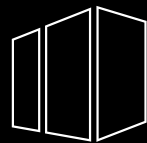
54 The new world of work – up close Strähle Acoustic Workshop in Waiblingen

58 Architectural symbiosis at Fassfabrik, Schwäbisch Hall

62 “Customised sustainability: the solution for the new world of work”
An interview with Florian and Paul Strähle

We create spaces for people. We create meeting spaces.

How can workplaces be ideally designed to adapt to the needs of their users? How can they foster self-determination, creativity and teamwork? Our room systems provide a wide range of design options for office layouts that facilitate work requiring creativity and concentration, and is a great space for in-person meetings and even virtual collaboration.



Partiton wall systems // system 2000

Successful in a team – live and hybrid

Creativity thrives on exchange – live or hybrid. Partition wall systems from Strähle create spaces that connect team members in the office and virtually, e. g. meeting rooms for video conferences.

Kubus I Dialog

An island of calm within an open space

For undisturbed telephone conversations and concentrated work, employees retreat to the Kubus I Micro. Even the smallest version of our room-in-room system is highly soundproofed and features a ventilation system.

Glass Wall System 3400 // 7400

Transparent and open



The all-glass walls enable effective zoning and a hygienic working environment without compromising openness and transparency. With the glass acoustic wall 7400, we also guarantee a better working atmosphere through less direct sound, reduced reverberation times and good room acoustics.

TEAMBOX TB.1, TB.2

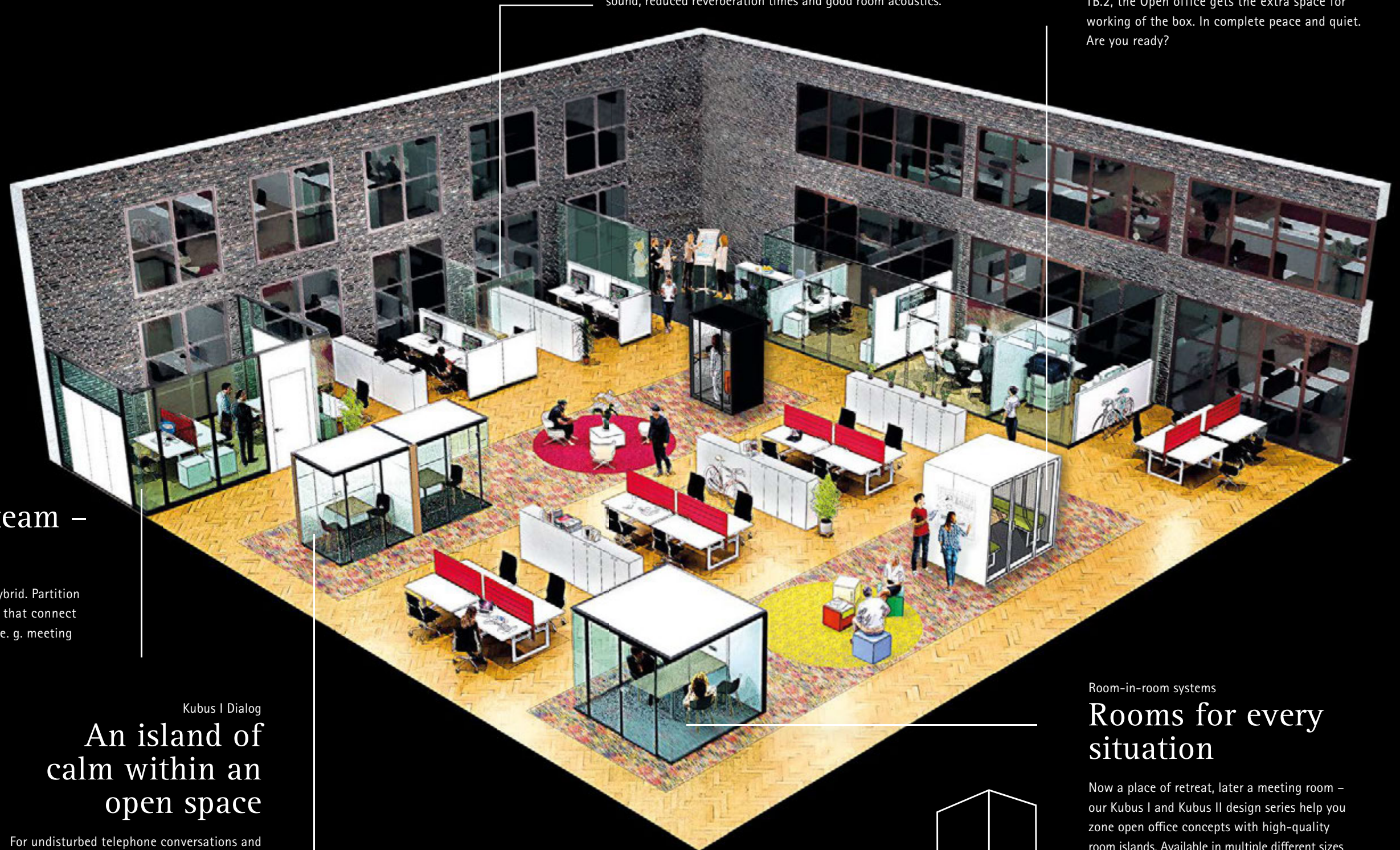
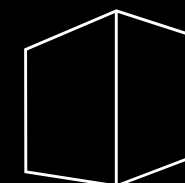
Eye-catcher!

Sometimes we need a place of retreat, sometimes a creative space. With the soundproofed TB.1 and TB.2, the Open office gets the extra space for working of the box. In complete peace and quiet. Are you ready?

Room-in-room systems

Rooms for every situation

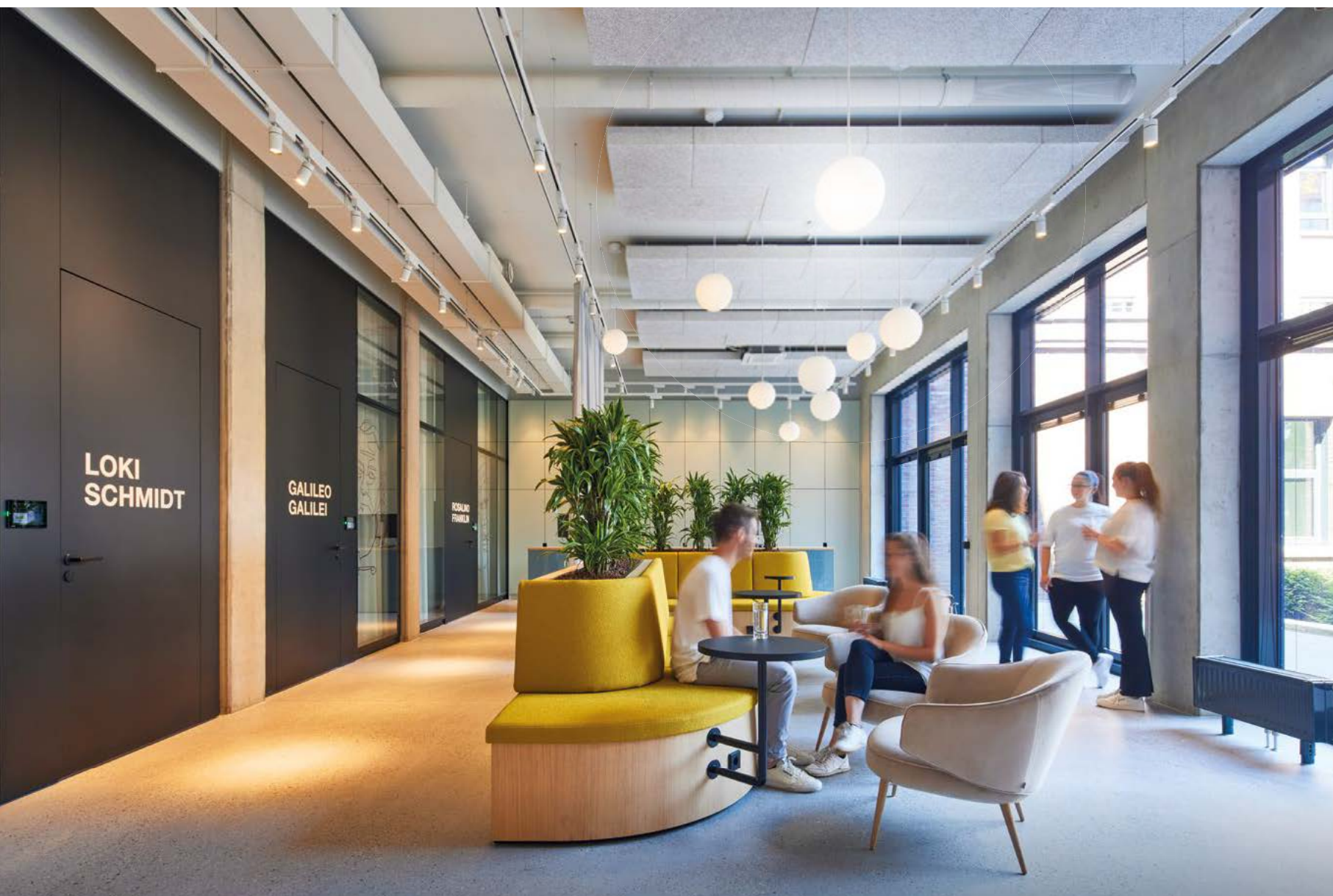
Now a place of retreat, later a meeting room – our Kubus I and Kubus II design series help you zone open office concepts with high-quality room islands. Available in multiple different sizes and a variety of optional fixtures and fittings, our cubes are endlessly configurable.



Astra Zeneca, Hamburg

Activity-based working to boost innovative power

The layout for the new workspaces at AstraZeneca reflects the company's modern working and collaboration concept.



Strähle's portfolio offers everything for planning a wide range of workspace options.

The activity-based workspace strategy allows employees to choose the workspace that is best suited to their current task rather than being tied to a specific workstation. That may be at a desk in the open-plan area, undisturbed in a quiet zone or in a meeting room to discuss projects with colleagues.

The open-plan office spaces incorporate Strähle's fully glazed System 2000, featuring black powder-coated profiles and offering excellent sound insulation at a tested weighted sound reduction index (Rw) of 51 dB. The walls, which reach a height of up to 3.5 m, have been embellished with decals.

The room-height portal doors and 100-mm aluminium frame doors, which have a tested Rw of 42 dB, create a private setting and ensure confidentiality.





“

A circular economy in the construction sector

How can the construction sector make a significant contribution to achieving climate targets? The negative impact of constructing and running buildings is considerable, with about 60% of the world's resources, 35% of energy, 50% of waste and 35% of greenhouse gas emissions being attributable to the industry. This makes it one of the main contributors to global warming. Transforming the industry to make it more sustainable offers enormous opportunities. For example, instead of emitting CO₂, buildings could be used as carbon sinks in the future.

Prof Tina Kammer
from InteriorPark



Transforming
our linear economy
to a circular one
would pay off
many times over.

“

Achieving that involves shifting
from linear to circular thinking.

To facilitate that shift, not only
do all stakeholders need to cooperate on an inter-
disciplinary level, but the entire life cycle of
buildings also needs to be considered by planning,
running and dismantling them in line with the
principles of a circular economy. That involves
either repurposing buildings and their components
and raw materials at the end of their service life
or processing them into new raw materials at the
same level of quality.

This new approach requires manufacturers to
completely shift their thinking, scrutinise all their
work steps and consider the end result right from
the start of the design process by asking themselves:
What will happen to components once they're no
longer needed? Planners and clients can then choose
the right materials and products so as to not further
negatively impact people and the environment.
Reversible structures made of renewable or recyclable
materials will ensure that buildings can be used as
sources of raw material in the future.

Strähle makes it transparent
for customers to assess its modular
and reversible products.

”

In order to prepare Strähle's first sustainability
report, InteriorPark took a close look at the
family-run company, its processes, principles
and philosophy. One of its partition wall
systems already achieved Cradle to Cradle®
certification in 2015. As the corresponding
EPDs allow environmental effects to be
measured and taken into account when
calculating a building's footprint, Strähle
is creating transparency for customers to
assess its modular and reversible products.

Strähle's success can be measured by its
progress. By pursuing a future-oriented
approach with the aim of continuously
reducing its negative impact for the sake of
current and future generations, the company
is actively contributing to an important change
of direction in the construction industry.

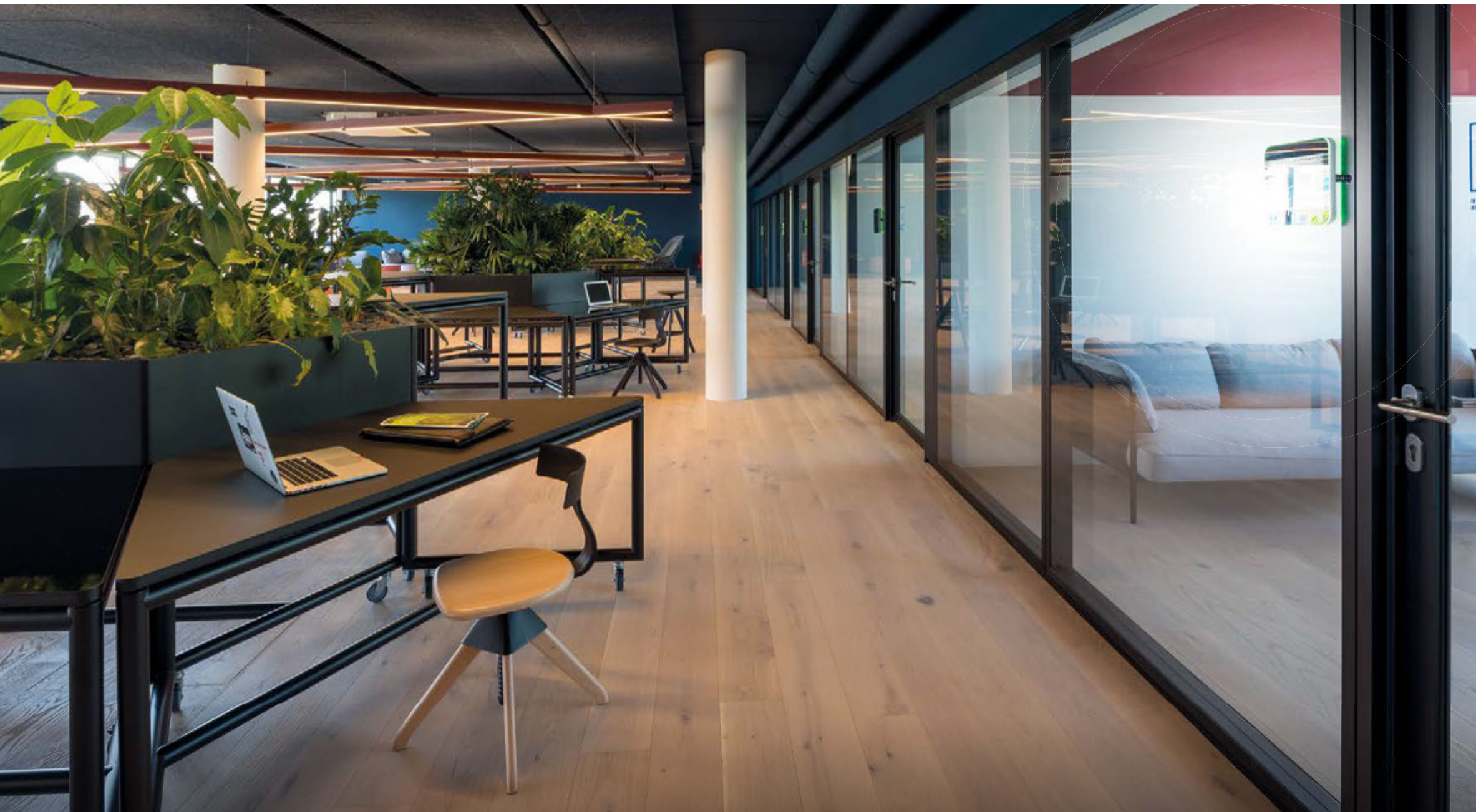
Certified sustainability:
Our Cradle to Cradle® certified partition wall
systems meet stringent environmental and
economic criteria.

Drees & Sommer, München

A home base for a new world of work

The design of Drees & Sommer's New Work Hub in Munich emphasises the added value of shared spaces, providing light-flooded common areas for collaboration and communication, shared services and plenty of room to move around.

Counters have been carefully placed to encourage informal meetings, while focus rooms facilitate more concentrated work. The third-floor central open-plan space is flanked by numerous conference and meeting rooms. All the rooms were designed using Strähle's System 2000eco partition wall system featuring a black frame that contrasts perfectly with the wood flooring. Since sustainability is one of the most important aspects of interior design and furnishings, the designers opted for the Cradle to Cradle® System 2000 model.





The C2C-certified partition wall systems play a key role in satisfying high environmental and economic standards and ensure sustainability in every aspect.

Party Rent, Winnenden

Creating intelligent zones

Transparent, light-suffused rooms with high ceilings and multipurpose areas characterise the design of Party Rent's new office spaces in Winnenden,

which have been partitioned using Strähle's fully glazed System 3400. This versatile system offers maximum transparency and a high degree of economy – and all without vertical posts.

The 10 mm-thick all-glass hinged and sliding doors underscore the open, light-suffused character of the room concept, while black anodised profiles create an exciting contrast with the different floors and coloured furnishings. Room heights of almost 3.50 m were achieved with ease here using the single-glazed system. The elegant look of the System 3400 partition wall system and its very short assembly times make it particularly impressive.

The checklist for this project included versatile, multi-purpose areas, maximum transparency and a high degree of economy.



Credion Neuer Wall, Hamburg

A working-from-home feel

CREDION AG's office is in a prime Hamburg location and perfectly caters to the company's workflows.

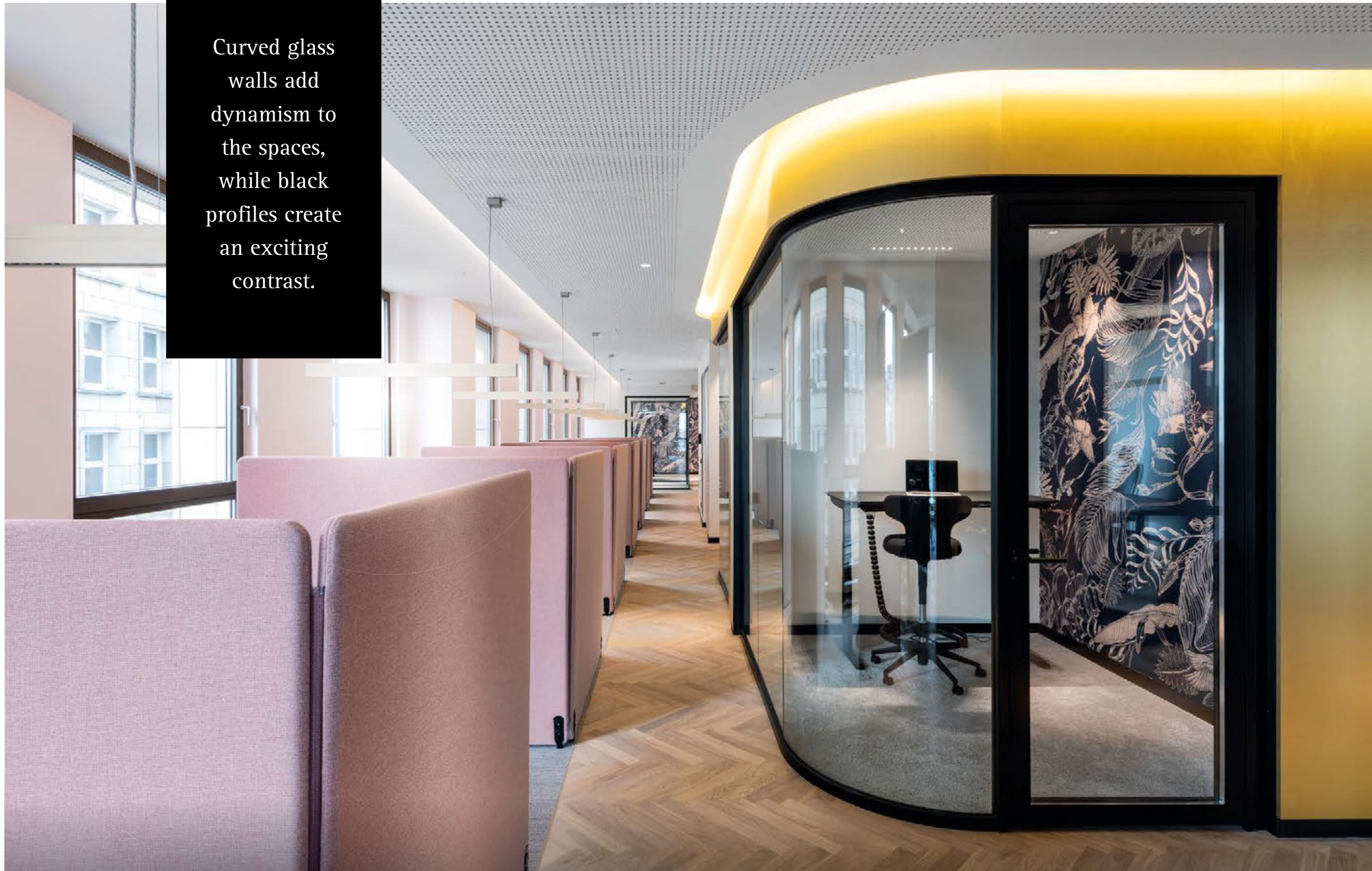


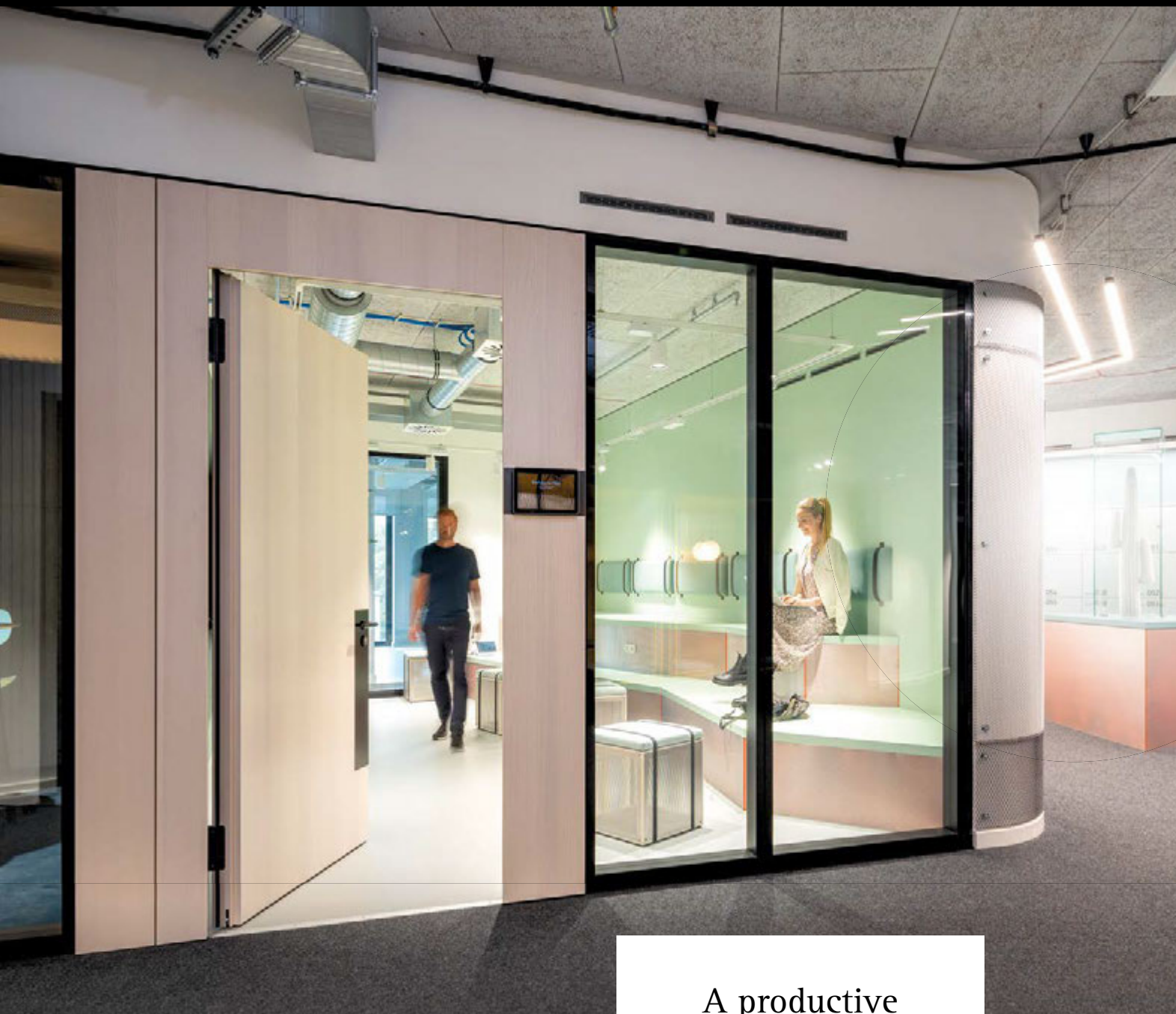
With a floor space of around 300 m², sbp designed an office concept tailored to how employees work and what they need to be able to communicate successfully.

Room elements by Strähle were used to deliver the envisaged concept, with its 3400 and 3500 partition wall systems creating open and flexible zones, along with versatile options for when a quiet environment is required. The open-space zone houses individually arranged workstations with acoustic shielding to provide a high level of privacy and allow users to concentrate on their work. The double-glazed System 3500 was used for spaces that had more stringent requirements in terms of sound insulation. The result is a modern, multifunctional office that can be adapted to future developments and growth with ease.



Curved glass walls add dynamism to the spaces, while black profiles create an exciting contrast.





A productive
work setting:
the contemporary
office design
promotes
employee
well-being.

The activity-based concept implemented by the company allows employees to choose the workspace that is best suited to their current task, ensuring they can work efficiently. The office brings together more than 100 meeting rooms of varying sizes, state-of-the-art technical equipment and flexible workstations to create a hub of inspiration, interaction and innovation.

Scout24 SE, Berlin

Multifunctional workspaces that promote well-being

Scout24 offers its employees a work environment that helps them maximise their skills and strengths.

On an architectural level, this work concept was achieved using the 2300 partition wall system, which creates an upmarket look for the office areas. The flush structural glazing with its black profiles makes for a harmonious appearance throughout. Curved glass surfaces create flowing transitions, while doors covered in light veneer ensure maximum sound insulation for quiet, focused work. Curtains allow employees to effortlessly switch between a transparent and private environment.



“

No other company places as much emphasis on acoustics or creates such calm spaces – all while hitting the mark aesthetically. We thoroughly enjoy working with Strähle.

Anita Gödiker
founder and CEO
of Satellite Office



Perfectly balancing functionality and aesthetics

Strähle's partition wall and acoustic solutions are integral to all our Satellite Office sites, whether in Germany, Switzerland or Italy. No other company places as much emphasis on acoustics or creates such calm spaces – all while hitting the mark aesthetically. Resoundingly quiet, visually unparalleled and unfailingly transparent, Strähle's solutions offer excellent soundproofing and a highly aesthetic design.

Satellite Office creates unique coworking spaces and has won multiple awards, including the “Best Workspaces” award for its innovative pureSilent® concept. Strähle and Satellite Office have formed a successful partnership that perfectly balances functionality and aesthetics. We thoroughly enjoy working with Strähle.

Satellite Office, Frankfurt

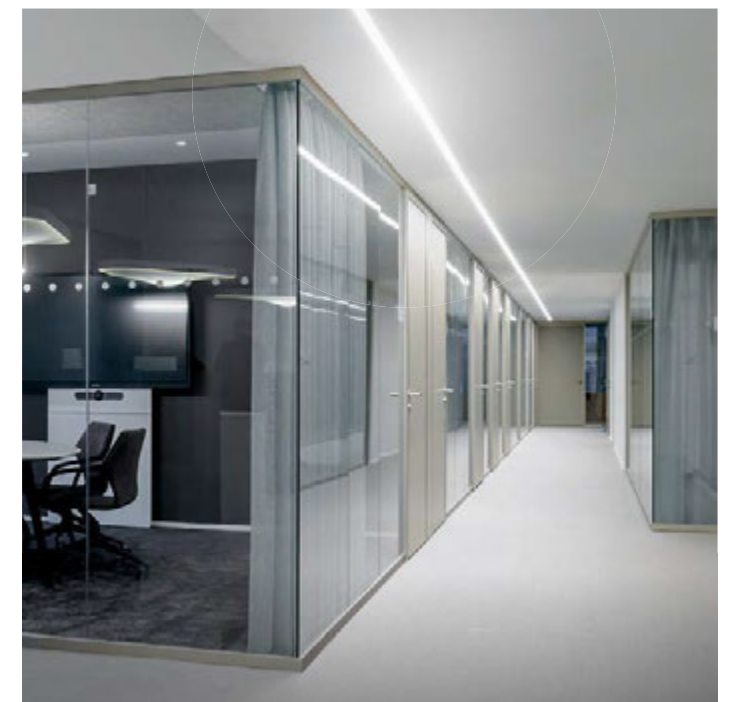
Innovative workspaces in a prime location

Silent cubes, offices for individuals and teams, open workspaces and a variety of conference rooms offer a versatile environment for agile working.



The carefully planned acoustic design is at the heart of this flexible work setting at Frankfurt's Opernplatz central square.





With a floor area covering 2,600 m², Satellite Office has created inspiring work areas using the new interior design line pureSilent®, which Strähle helped develop by contributing its soundproofing and acoustic expertise. The all-glass System 3400 separates the open communication zones from the office units and creates a diverse range of areas for retreat. The outstanding acoustic performance of the different spaces fulfils the entire spectrum of user needs in an agile world of work.

A clean-cut, elegant design and sustainable, haptic materials add the perfect finishing touch to the setting.



Thanks to the modular design of Strähle's systems, various types of elements have been harmoniously incorporated, including balustrade, top-light and fully glazed walls.

myhive, Wien

Combining an open-space design with privacy

myhive's building has all the usual comforts for smooth day-to-day business along with more than enough space for interaction.



An entirely new office concept has been created in the Wienerberg area of Vienna – with a breathtaking view to boot. The double-glazed System 2000 featuring black anodised profiles ensures a high degree of acoustic insulation and a sleek appearance. The room-height solid doors and the extremely soundproof aluminium frame doors create a private and confidential setting.

Decals have been added to the glass walls of the meeting rooms as a decorative feature and give each one an individual flair.

KAHL Büroeinrichtungen, Mannheim

A workplace of the future

KAHL Büroeinrichtungen, a company specialising in office design and a long-standing system partner of Strähle, opted for a range of partition wall and room-in-room systems when designing its new workspaces.

In its "New Work Dock", KAHL has brought the workplace of the future to life by creating an open, communicative, comfortable and flexible setting.

The concept puts people first and embraces transparency, openness and KAHL's corporate culture. Echoing the feel of a container port, each room design is specifically tailored to the needs of employees. Made-to-measure open rooms styled on shipping containers offer space for desks, while various room-in-room systems by Strähle are available as retreat areas for meetings and phone calls.

Equipped with black profiles, fabric-covered absorbers and curtains, the Kubus I system combines industrial flair with cosiness. The cubes incorporate important functions such as ventilation, sound insulation, indoor acoustics, lighting and multimedia.





Inspiring spaces
foster interaction and
provide privacy.



Showroom gärtner Büro und Wohnen GmbH

Harmonious yet diverse

To mark its 100th anniversary, gärtner redesigned its offices and showroom in Hamburg using a mix of room solutions.



Although a diverse array of room solutions by Strähle have been installed, their compatibility ensures a uniform appearance throughout the spaces.



As part of the redesign, the tradition-steeped company wanted to create a modern working environment and a showroom that displays a unique mix of classic and contemporary elements. In the open areas of the office landscape, the Kubus I Micro and Dialog were installed as retreats for telephone calls and customer discussions. Black profiles combined with warm wood tones and fabric-covered absorbers inside the Kubus modules create an elegant ambience.

HPP Architekten, Düsseldorf

Workshop of creativity



Creating more space, switching between retreat and meeting areas and making the office a place of well-being – these aspects characterise the new headquarters of the architecture firm HPP.





The innovative
office layout
encourages
agile working
and informal
communication.

Across 3,300 m², a working environment with a unique atmosphere has been created for 170 employees. The spaces have been separated using only Strähle System 2000 and 3400 glass partition walls.

The generous open-space areas give employees more scope for creativity and, if needed, also plenty of room for social distancing. The innovative concept brings together a number of different spaces that encourage agile working and informal communication, from conference and project rooms, hubs and phone booths to seating nooks and platforms.

The black anodised profiles of the System 3400's all-glass walls create an exciting contrast to the light-coloured floor coverings, giving the spaces a stylish allure. To ensure ideal working conditions, double-glazed partition wall systems were also used in areas requiring greater sound insulation.

BDA, Berlin

Boosting creativity and concentration

Up to four BDA members can come together in the TEAMBOX TB.2 to plan, work and get creative in an ideal setting.

Founded by freelance architects, the Association of German Architects (BDA) is passionate about increasing the quality of our built environment. And there's no better match for that than Strähle and our TEAMBOX TB.2 – an innovative room-in-room solution that provides an inspiring space for up to four people to hold meetings, join video conferences, make phone calls or focus on their work.

The TEAMBOX by Strähle integrates seamlessly into the office's industrial feel and provides a transparent and soundproofed island for discussing projects and developing ideas without distractions. The infinitely adjustable ventilation and lighting create the perfect conditions for boosting creativity, whatever the scenario. With all that in mind, the TEAMBOX makes for a modern room design and therefore ties in with the BDA's vision of establishing a better building culture.





TB.2 is an island that lets teams concentrate and collaborate in a calmer environment.

When it comes to acoustics, issues such as assessing how noises propagate, ensuring privacy and creating calm spaces from a building acoustics perspective are highly relevant in addition to general room soundproofing.

“



Michael Fuchs
CEO of Fuchs –
Raumingenieure GmbH

The more multifaceted the toolkit, the more individual the acoustic concept.

From my work as a planner, which includes acoustic aspects, I know that successful workplace concepts offer different areas to meet the different needs of day-to-day work. If every employee can access a space and environment suited to the task they're currently working on, their productivity and work satisfaction will increase as a result.

There currently isn't a textbook success formula that can be applied universally to every building. Instead, individually tailored concepts need to be developed to reflect the architectural requirements and different layouts of the buildings in question. Companies operating these spaces face the challenge of incorporating various aspects and require partners to help them with the planning process on a creative level. When it comes to acoustics, issues such as assessing how noises propagate, ensuring privacy and creating calm spaces from a building acoustics perspective are highly relevant in addition to general room soundproofing. With that in mind, it is incredibly helpful to designers and acoustic planners when a manufacturer offers an extensive catalogue of solutions. Ideally, this would include absorbers, screening and partitioning elements as well as spaces for retreat such as room-in-room systems – not forgetting the corresponding documentation and test certificates.



Akustikwerkstatt Strähle, Waiblingen

The new world of work – up close

In the Strähle Acoustic Workshop, we show you how you can successfully implement multifunctional room layouts to pave the way for new and agile ways of working.

The newly designed area in the Strähle Acoustic Workshop features flowing transitions between open discussion areas and zones with acoustic screening where people can focus on project work. You will see a wide range of solutions for using spaces efficiently and optimising acoustic conditions.



The Strähle
Acoustic
Workshop is
a source of
inspiration
for architects,
acousticians,
building
developers and
office users.

Right in the centre of an open space, Strähle's latest TEAMBOX series creates dedicated work zones that can also be used for video meetings. Combining cutting-edge presentation and video technology with versatile, ergonomic furnishings, we showcase new approaches to dynamic working relationships.

Three spaces equipped with different surfaces and wall constructions demonstrate varying user needs in terms of room acoustics and sound insulation. Visitors can compare the effect of high and low sound levels, as well as long and short reverberation times.





When you complement
the old with the new,
you get highly functional
spaces that meet the latest
requirements.

Fassfabrik, Schwäbisch Hall

Architectural symbiosis

Where modern design elements
meet a historical building structure
to create a unique setting.

Traditional and futuristic elements are combined here in the former barrel factory in Hesselental, Schwäbisch Hall. Today, the building provides a modern working environment for around 270 employees from the district authority.

Strähle's all-glass System 3400 was used here to create new spaces, while preserving the historical building structure. Featuring 16 mm STADIP SILENCE laminated safety glass, the profiles offer excellent soundproofing between the conference rooms and spacious communication zones.

Effortlessly elegant, the System 3400 dispenses entirely with vertical pillars. A mix of transparent and black silicone joints have been used, while the anthracite double doors of the event rooms make a striking impression.



An interview with Florian and Paul Strähle

“Customised sustainability: the solution for the new world of work

With new ways of working, rising energy prices and a call for greater sustainability, the industry is having to respond to a number of challenges. In the following interview, Florian and Paul Strähle explain how that can be achieved with a long-term business strategy, agile product development and ambitious goals.

“New Work. Elements. By Strähle” combines Strähle’s extensive range of partition wall systems, room-in-room solutions and acoustic solutions. With this toolkit, you offer solutions for responding to the spatial demands of the changing world of work. What is your interpretation of “new work”?

For us, new work is more than just a specifically defined room concept or a certain form of working; it relates to a company’s culture, attitude and workflows. With the support of workspace designers and architects, every company must first figure out for itself how its employees work best and what spaces are required to achieve that. With New Work. Elements. By Strähle, we offer the toolkit to then implement the devised room concepts in a tailored way.

What solutions does Strähle specifically offer for that?

Our toolkit is based on three pillars: partition walls, room-in-room and acoustics. All the elements are compatible with each other on both a design and functional level. Our systems make it possible to customise any type of office, from open spaces to multi-space offices for individuals or teams.

The lockdowns during the COVID-19 pandemic have meant that topics such as remote working and flexible work arrangements have become firmly established at many companies. How are these trends influencing the products and services you offer?

The great versatility of our partition wall systems has always made it easy for our customers to adapt their spaces to changing requirements. At the same time, we’re obviously continuing to develop new products such as the TEAMBOX®.

This solution directly responds to the increased demand for spaces specifically designed for holding digital meetings, focusing on work and making phone calls.

Sustainability is another dominant topic in the construction industry. Could you summarise Strähle’s position with regard to sustainability in interior design?

The fundamental concept behind our partition wall system has been sustainable from the very beginning. That’s because our modules can be used flexibly, have a



“With New Work. Elements., we provide planners, designers and building developers with the services and products they need to create the perfect office environment space for any task.”

Paul Strähle

long life cycle and can be dismantled into individual parts and recycled once they have reached the end of their service life.

Sustainability measures have always been an integral part of our company's culture – something that is reflected in all our activities. For example, we were the first partition wall manufacturer in Germany to obtain Cradle to Cradle® certification. We've set ourselves comprehensive sustainability goals, in particular with regard to developing carbon-reduced partition walls. Our sustainability report also made us a trailblazer in our industry.

To make our environmental impact transparent, we were one of the first partition wall manufacturers to issue Environmental Product Declarations (EPDs). These allow customers to assess the environmental impact of our products when calculating a building's footprint.

Another important aspect is the concept of leasing/renting rather than owning. We're working on adjusting details of our partition walls so that they can be used across different buildings.

We believe that the principle of resource-friendly construction will significantly change how architecture is approached and thus how interior spaces are designed. To keep pace with these changes, we're constantly working on developing even better solutions.

What measures has Strähle Raum-Systeme taken to apply the Cradle to Cradle (C2C) principle in the production and design of its partition wall systems?

Our design philosophy is based on the idea of developing products that are circular right from the start. We've been adopting the C2C principle since 2013, which means that we make sure our products can be used flexibly, are made of recyclable materials, have a long service life and can be reused – and we do that from the development phase onwards. We're also increasingly using wood in our partition wall systems because it is a renewable resource.

What do your customers think of your efforts with regard to sustainability and C2C?

Most of our customers think very much in terms of the planet and have a high level of environmental awareness. We obviously want to meet these expectations. Firstly because the use of resources is an important economic

factor and secondly because we see it as our social responsibility to act in a climate-conscious way. We've already taken steps in the right direction, although we still have room for improvement in terms of the process energies consumed when producing aluminium and glass. Our customers also expect us to make those improvements, which we're working on together with our suppliers and partners.

We recently conducted a study exploring the carbon footprint of our products, allowing us to communicate to our customers exactly how much carbon is in our wall elements. This transparency is important for conducting a detailed assessment and identifying specific goals in order to improve our environmental impact. The study strengthens the trust our customers place in our sustainability efforts and is seen as a positive.

“Our vision is to create office spaces that have a low carbon footprint, are user-oriented to the greatest degree and offer high quality.”

Paul Strähle

What long-term goals
and visions
does Strähle have?

We want to become a carbon-neutral company in the near future. We've already done a lot towards achieving that, for example installing PV systems and switching to LED lighting across the whole of our production. Our long-term goal is to achieve carbon neutrality not only in our buildings, but also in our processes, including procurement, production and distribution.

Our vision is to create office spaces that have a low carbon footprint, embrace the principles of new work and meet the flexible needs of users. The changes we're seeing in the world of work call for innovative solutions and require us to continuously enhance our products. We firmly believe that high-quality office spaces will give companies a competitive edge in the future in terms of attracting new employees.



“
For us, new work
is more than
just a specifically
defined room
concept; it relates
to a company's
culture, attitude
and workflows.

”

Florian Strähle

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